

Washington Convention Center Authority

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Description	FY 2003 Actual	FY 2004 Approved	FY 2005 Proposed	% Change from FY 2004
Operating Budget	\$65,217,000	\$69,742,190	\$77,176,080	10.7

The mission of the Washington Convention Center Authority (WCCA) is to expand the revenue base of the District by promoting and hosting large national and international conventions and trade shows attracting hundreds of thousands of visitors, as well as providing expanded employment and business opportunities for residents of the District.

The District Council enacted the Washington Convention Authority Act, which transferred operational oversight of the convention center to the Washington Convention Center Authority, on August 2, 1994. The Authority plans to fulfill its mission by achieving the following strategic goals:

- Operating the new 2.3 million sq. ft. state-of-the-art convention center, a model for future convention venues, currently the largest facility in Washington, D.C.
- Providing space for national and international, public and local events and exhibits.
- Expanding the tax base by attracting out-of-town visitors to the District of Columbia.

Gross Funds

The proposed gross funds budget is \$77,176,080, representing a change of 10.7 percent from the FY 2004 approved budget of \$69,742,190.

There are no District full-time equivalent positions (FTEs) supported in this budget.

General Fund

Special Purpose Revenue Funds. The proposed budget is \$77,176,080, representing a change of 10.7 percent over the FY 2004 approved budget of \$69,742,190. Washington Convention Center Authority employees do not fall under the District Merit Personnel system and therefore are not reflected in the FTE authority.

Changes from the FY 2004 approved budget are:

- An increase of \$1,776,964 in regular pay, fringe benefits and overtime pay associated with the staffing requirements of the new convention center, to accommodate an increase in the number of events anticipated.
- An increase of \$240,484 in supplies and materials based on requirements for the new convention center.

Funding by Source

Table ES0-1 shows the source of funding for the Washington Convention Center Authority.

Table ES0-1

FY 2005 Proposed Operating Budget, by Revenue Type

(dollars in thousands)

Appropriated Fund	Actual FY 2002	Actual FY 2003	Approved FY 2004	Proposed FY 2005	Change from FY 2004	Percent Change
Special Purpose Revenue Fund	0	65,217	69,742	77,176	7,434	10.7
Total for General Fund	0	65,217	69,742	77,176	7,434	10.7
Gross Funds	0	65,217	69,742	77,176	7,434	10.7

Expenditures

Table ES0-2 shows the FY 2005 proposed budget for the agency at the Comptroller Source Group level (Object Class level) by fund type.

Table ES0-2

FY 2005 Proposed Operating Budget, by Comptroller Source Group

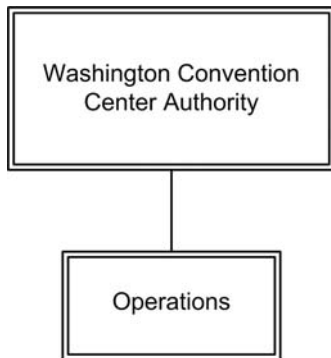
(dollars in thousands)

Comptroller Source Group	Actual FY 2002	Actual FY 2003	Approved FY 2004	Proposed FY 2005	Change from FY 2004	Percent Change
11 Regular Pay - Cont Full Time	0	12,017	9,893	11,076	1,183	12.0
12 Regular Pay - Other	0	0	309	563	254	82.3
14 Fringe Benefits - Curr Personnel	0	2,121	3,193	3,532	339	10.6
Subtotal Personal Services (PS)	0	569	552	15,172	1,777	13.3
20 Supplies and Materials	0	569	552	793	240	43.6
30 Energy, Comm. And Bldg Rentals	0	0	4,462	4,047	-415	-9.3
32 Rentals - Land And Structures	0	5,887	0	0	0	0.0
40 Other Services And Charges	0	6,793	7,709	12,398	4,689	60.8
41 Contractual Services - Other	0	10,399	6,780	7,928	1,147	16.9
70 Equipment & Equipment Rental	0	154	667	663	-4	-0.6
80 Debt Service	0	13,154	36,176	36,176	0	0.0
92 Expense Not Budgeted-deprec	0	14,123	0	0	0	0.0
Subtotal Nonpersonal Services (NPS)	0	51,079	56,347	62,004	4,909	10.0
Total Proposed Operating Budget	0	65,217	69,742	77,176	7,434	10.7

Note: The agency presents its budgeted revenues and expenditures for the purpose of reporting. However, as a proprietary fund, under the current financial accounting structure, the agency's actual revenues and expenditures are not tracked in the District's System of Accounting and Reporting (SOAR) and may not been shown in this chart or in the Comprehensive Annual Financial Report (CAFR).

Figure ES0-1

Washington Convention Center Authority



- A decrease of \$415,428 in utility expenses based on anticipated costs for the new convention center.
- An increase of \$5,836,089 in contractual and other services reflecting a greater reliance on services contracts for labor as well as costs to operate the new convention center, such as elevator and escalator maintenance, temperature control, etc. due to a project increase in the numbers of events, professional services, travel and travel-related expenses, and equipment maintenance.
- A decrease of \$4,219 in equipment because the purchase of a majority of the new equipment for the new convention center was completed during FY 2003 and FY 2004.

Programs

The Washington Convention Center Authority operates the following programs:

Operations

WCCA is an independent corporate body governed by a nine-member board of directors (the Board). Two members serve as ex-officio voting members of the Board. One of the ex-officio members must be the Chief Financial Officer of the District of Columbia and the Mayor designates the other. The remaining seven public members are appointed by the Mayor with the consent of the Council of the District of Columbia (the Council) and represent

certain sectors of the community. Public members serve a term of four years, and no board member is permitted to serve more than two consecutive four-year terms. One public member is appointed as chairperson by the Mayor with the advice and consent of the Council.

Agency Goals and Performance Measures

Goal 1: Maintain or exceed bookings and building revenue in the new convention center.

Citywide Strategic Priority Area(s): Promoting Economic Development

Manager(s): Tracy S. Harris, CFO

Supervisor(s): Thomas M. Mobley, Jr., General Manager and CEO

Measure 1.1: Number of events hosted

	Fiscal Year				
	2002	2003	2004	2005	2006
Target	100	125	161	110	100
Actual	169	162	-	-	-

Note: The original FY 2004 estimate of 110 events was made prior to the opening of the new convention center in March 2003. Events are continually booked and some cancelled. The revised target of 161 events represent shows booked after the original FY 2004 budget submission. The FY 2005 and FY 2006 targets are subject to change as events will continue to be booked after the FY 2005 budget is submitted.

The FY 2003 actual result was corrected from 161 to 162 after submission of the initial FY 2003 Performance Accountability Report to Council (2/9/04).

Measure 1.2: Number of delegates and exhibitors (thousands)

	Fiscal Year				
	2002	2003	2004	2005	2006
Target	800	900	1,500	1,700	1,800
Actual	916	900	-	-	-

Measure 1.3: Convention Center occupancy rate

	Fiscal Year				
	2002	2003	2004	2005	2006
Target	75	90	90	90	90
Actual	71	90	-	-	-

Note: Agency increased FY 2005 and FY 2006 targets from 80 to 90 (2/25/04).

